

## The trial period, registered domains, and how they work

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[SALES ANALYTICS for MAGENTO](#) uses an external keys server that prevents unauthorized access to your sales data.

Once you install [SALES ANALYTICS for MAGENTO](#) **there is a 7-day trial period** when the external server provides the suitable keys for your subscription. But before this trial period expires, you need to register your domain in order for the external server to keep providing your keys.

This is so because during the 7-day trial period you can check [SALES ANALYTICS for MAGENTO](#) features, or install it in any test environment you want for further analysis.

### **But after this trial period**

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[SALES ANALYTICS for MAGENTO](#)  
has to be installed on your online store and  
**the domain has to be registered**

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The domain registration is very easy: you can register it directly from your Magento installation, using either your username or your subscription order number.

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