

Wall analytics

Posted by samumu - 02 Mar 2011 20:15

Can you give me more details about analytics available concerning Walls.

Is it possible to see new wall posts, to send hourly or daily e-mails with last wall posts, to remove directly bad wall posts...

Can you also send me some screenshots of this feature

Thanks

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Re: Wall analytics

Posted by samumu - 02 Mar 2011 20:19

Also, is it possible to have a wall analysis by group?

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Re: Wall analytics

Posted by latitudweb - 02 Mar 2011 20:56

Hi Samumu,

Wall Analytics are spread all over SOCIAL ANALYTICS.

On the Wall section you get the following reports:

- Wall Posts
- Wall Posts by Type
- Wall Post Types Percentage
- Wall Posts by Posters
- Top Posters

But also you get all kind of Wall Reports on other sections, for example:

In the Groups Section:

- Group Wall Count
- Top Groups, by Wall Count
- Group Wall Count by Category
- Categories Percentages by Wall Count
- Top Categories by Wall Count
- Group Wall Count by Owner
- Top Owners by Wall Count

Or also in the Events Section:

- Event Creation Wall Count
- Event Wall Count
- Top Events by Wall Count
- Event Locations by Wall Count

These reports can be displayed in a daily basis, and also by weeks, months or years (but it's still not possible to display reports by hours).

You cannot delete wall posts directly from SOCIAL ANALYTICS because it is an analytic tool, no individual wall posts are displayed.

If you want some screenshots, there are many good ones on the [SOCIAL ANALYTICS Features page](#) . All reports use the same structure: a sidebar, some top buttons with cumulative values, a graphical display of the data (linear, pie-chart or whatever the suitable is), a table layout with all the detailed data (for every register), and export buttons to Excel and so.

If you need any further information, please let us know.

Kind regards.

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