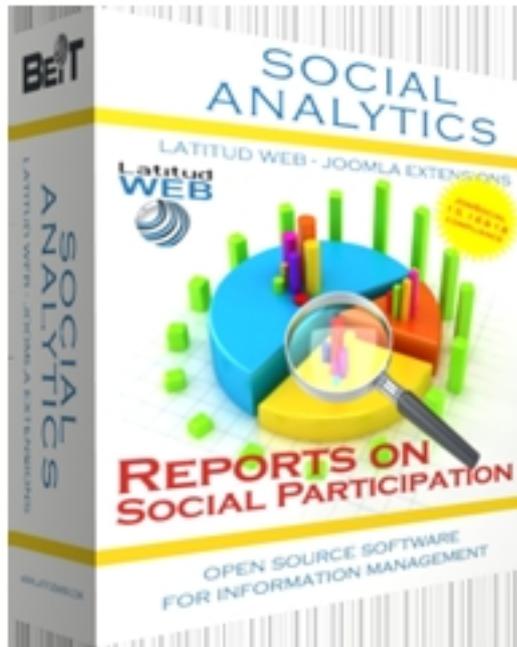


Social Analytics: professional reporting system for JomSocial & Joomla!

Written by Latitud WEB Analytic Tools

Tuesday, 28 December 2010 03:56 - Last Updated Wednesday, 08 May 2013 10:59



The Joomla! Social Analytics Professional Reporting System (**SOCIAL ANALYTICS**) displays the most relevant reports for your Joomla! based social network. With its 181 different types of reports and its 4 different time frameworks (Days, Weeks, Months and Years), it provides the most detailed view on what's going on on your online community.

Activities, Users, Friends, Walls, Groups, Photos, Albums, Videos, Events, Event Members ... all the valuable information available is shown to you in the most friendly manner, every report combining an easily readable graphical display for quick interpretation, and a detailed matrix data for deeper inspection.

Using **SOCIAL ANALYTICS** on your online community, you'll get to know exactly what need to be done, where and when. No more valuable data lost in the deeper side of the database. With this out-of-the-box solution, now it'll be all in your hands. You only need to install it, and you can start using it right away (no further configuration required).

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Compatible with:



SOCIAL ANALYTICS is now compatible with Joomla! 1.5, 1.7 & 2.5, and JomSocial 1.x & 2.x, and its advanced architecture allows other social network solutions to be incorporated in future versions.

It's as simple to use as Google Analytics because it takes a very similar approach to display reports. If you're familiar with Google Analytics, you already know how to use SOCIAL ANALYTICS also.

SOCIAL ANALYTICS provides reports for the following ten main areas (though others will be included in future releases):

- Activities: what activities are users performing on the community over the time.
- Users: users registration, post and login evolutions.
- Friends: how friendship connections are built online.
- Walls: what, when, where and who is publishing on the walls.
- Groups: what are the most popular groups, who have joined and when.
- Photos: how many photos are published on the site, with all the relevant data.
- Albums: how these photos are arranged into albums.
- Videos: how many videos are published on the site, with all the relevant data.
- Events: what events are being publicized on the social network, and which are the most popular.
- Event Members: who is attending the events or declining the invitation.

Every report also includes a set of header buttons indicating global amounts and values relevant to the correspondent report. This way the specific data is displayed together with the

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global data, so preliminar analysis based on the displayed data can be achieved quite straight forward.

The large number of report types probably makes SOCIAL ANALYTICS, the most powerful reporting tool for Joomla!/JomSocial online communities, and yet it's very intuitive and easy to operate . The 4 different time frameworks (Days, Weeks, Months and Years) makes it suit to detect tendencies and projections for online communities of almost every size. **Th is tool has also been optimized to work with large online communities.**

SOCIAL ANALYTICS Preview

Outstanding Features