Suggestions
Posted by Manuxx - 05 Apr 2011 18:27

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Hello, your component is great however is lacking of some features that will make it excelent.

- Customers - Show latest clients, maybe just the record of the new users registered in VM, really needed in companies.

- Shopper groups - Theres no way to extract data for Shopper groups, in our case we use VM as a global database so this is really needed.

- As mentioned in the other post - Stats by states, would be a nice addon.

Is there any release date for a new version? Right now we have to use one of your competitors together with your component for the lack of features I mention, however the competitors are miles away in design and layout.

Please keep upgrading your component, it really helps us companies in creating professional reports.

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Re: Suggestions
Posted by Manuxx - 05 Apr 2011 19:03

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I forgot a last one really importan too:

Payment method - show customers that payed by one or other method, quite useful too.

I believe your component is the best after testing all your competitors, but this features are really needed and would be awesome to see in future versions.

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Re: Suggestions
Posted by latitudweb - 06 Apr 2011 00:06

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Hi Manuxx,

We really appreciate your feedback, and I assure you we are the most commited people in making this component an excellent one.

About the features you mention, we also think they are great, because they can be useful to many people (and this is what we pursue). About your requests:

1) Customers: we already use such reports in both Web Analytics and Social Analytics, we'll include them in Sales Analytics also (maybe a little more detailed).

2) Shopper Groups: we plan to include it as a new section (with a whole new set of reports in it).

3) Stats by state: it can also be useful, although it's more significant for US stores. Anyway, we want to enhance the map reports a little, and this we'll do it.

4) Payment Method: we'll include it also, but we are still making up our mind about whether to include some key reports in the existing sections, or add a new section with new reports in it.

We are also developing other features. For example, we're developing two new sections now: Product Categories, and Product Attributes. And we also want to enhance a little further the tool performance.

We plan to release the new version at the end of this week or the begining of the following week, and it'll be a major upgrade, with many code refactoring, higher performance and new report sections.

There are many user requests about new features, customizations ... we are even designing ways to bring sales report data (all of them, and part of it) to the front end, based on the user identification.

We really appreciate all the feedback we're getting. And all that feedback tell us that the tool is really useful and adds value to an online store.

I promise you we'll keep on working to make this tool an excellent one, and as useful as you request.

Kind regards.

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Re: Suggestions
Posted by Manuxx - 06 Apr 2011 06:46

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Hello

Thanks for your answers.

Just one thing, when I said states I think I meant "provinces" I'm from Spain, so I think I confused terms

Great news that new version comming out this week or next, and that all what I mentioned will hopefully be available in future versions.

Cheers

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Re: Suggestions
Posted by latitudweb - 23 Apr 2011 20:55

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Manuxx, we've just released Sales Analytics v1.4 and it includes many of your suggestions:

Shopper Groups and Payment Methods are now included.

We're now working in the next release to further extend the tool features.

Kind regards.

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Re: Suggestions
Posted by Manuxx - 28 Apr 2011 17:27

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great news, i'll tell one of my customers as he was interested and will buy it soon.

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