List estatistics by State Posted by cesarmilo - 09 Jan 2011 21:55

Hi

Our shop for the moment, only sell in Spain, ¿how can we see the statistics of the sales by states?

Thank you very much

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Re: List estatistics by State Posted by latitudweb - 09 Jan 2011 22:30

Hi Cesar,

Thank you very much for your feedback.

As you've seen, at this moment Sales Analytics can display all the sales information by country. But we want to expand this feature to also display data by region/state and even by city.

We want to make it work much like Google Analytic does on geo-located reports: when you click on a country, you can see the data in a deeper detailed level (region or city).

This is what we plan to do, but it takes some development: we need a couple of new data models and we also need to integrate that user interaction on the map. We have made something of this on another reporting tool: Social Analytics. We'll try to include this new feature in the next release of Sales Analytics, ok?

Kind regards.

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